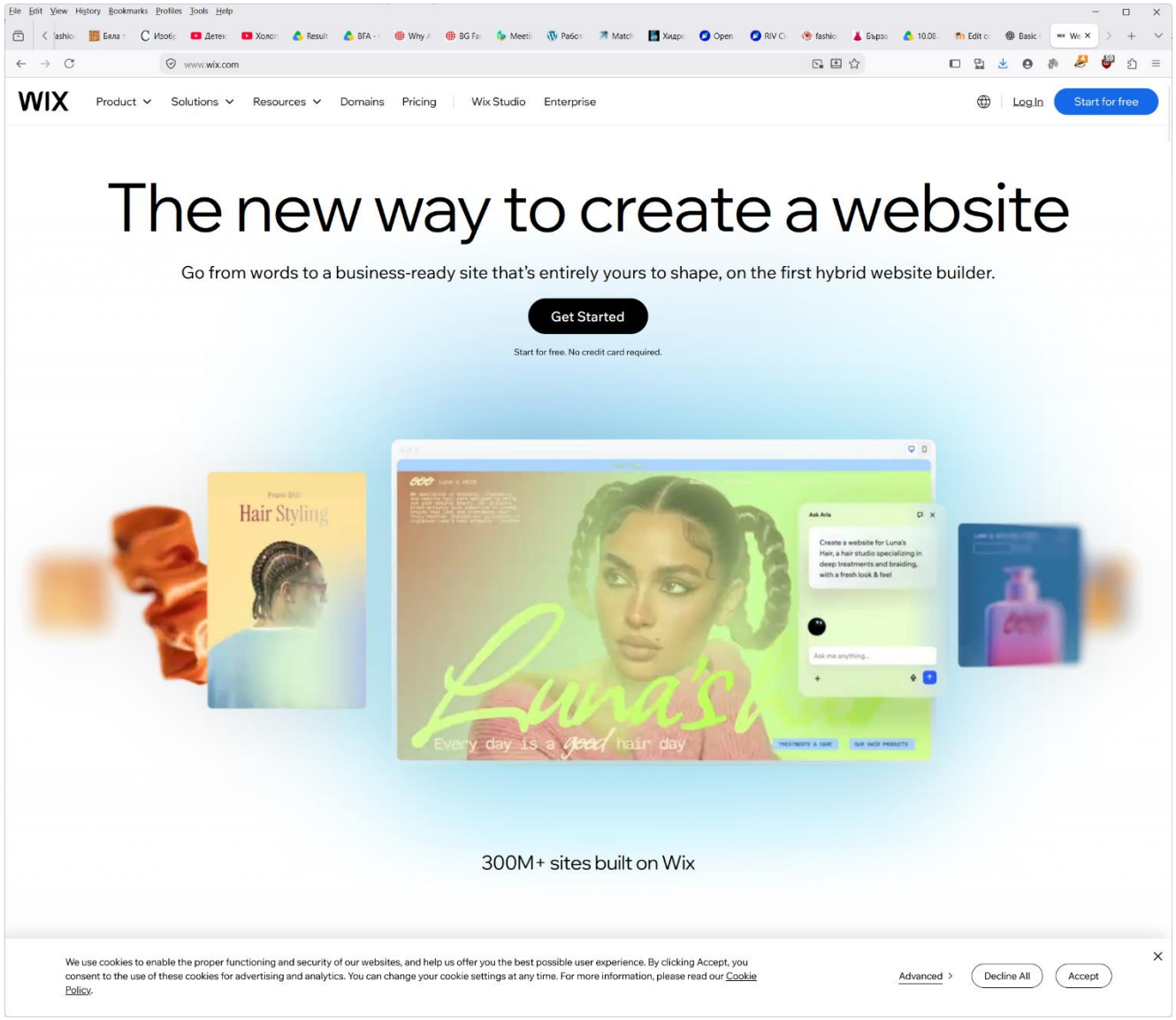
Creating a website with WIX

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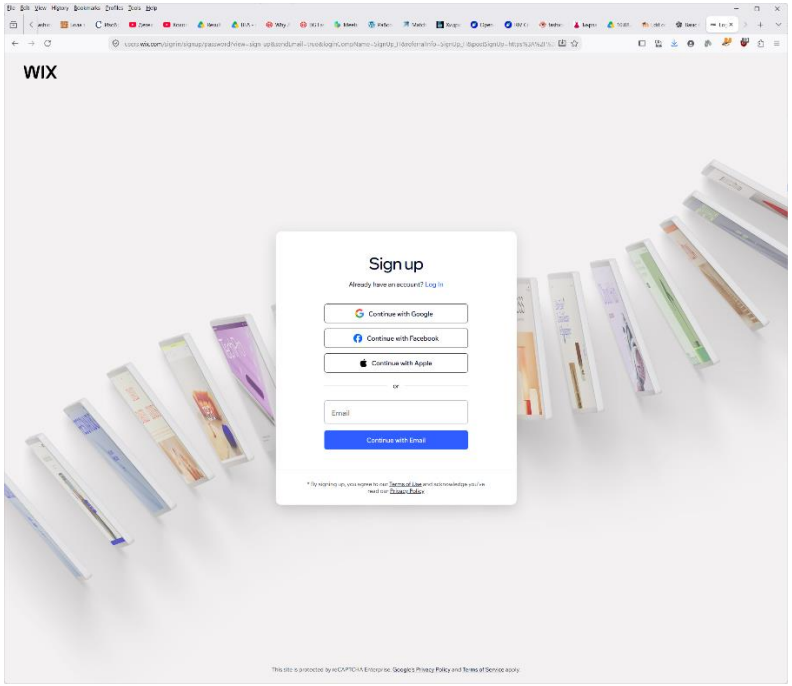
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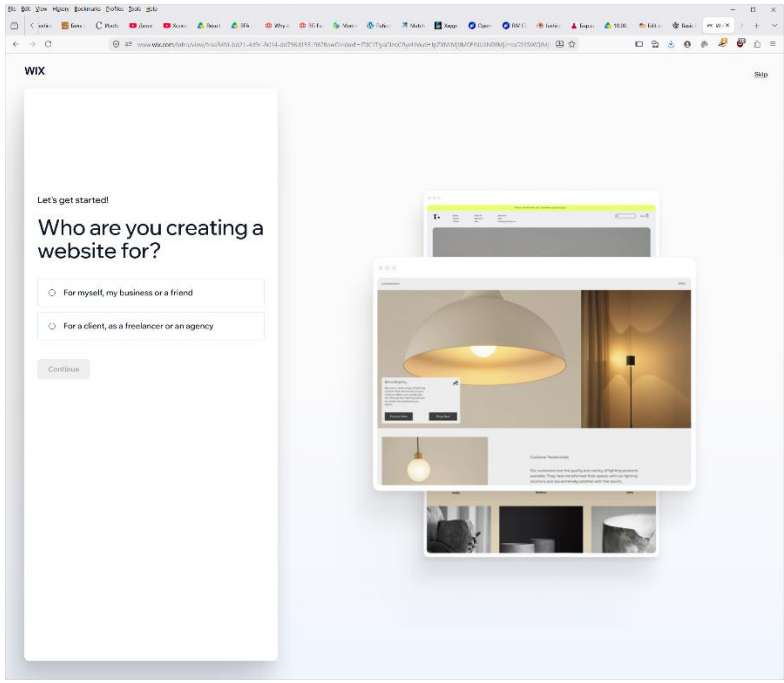
CREATING A ONE-PAGE COOKING BLOG WITH WIX

For this tutorial, I created a simple one-page cooking blog using Wix. The aim was to create a visually appealing page where several recipes could be presented on one continuous page, combining food photography with ingredients and cooking instructions.

CREATING THE WEBSITE

Start by creating a Wix account at https://www.wix.com

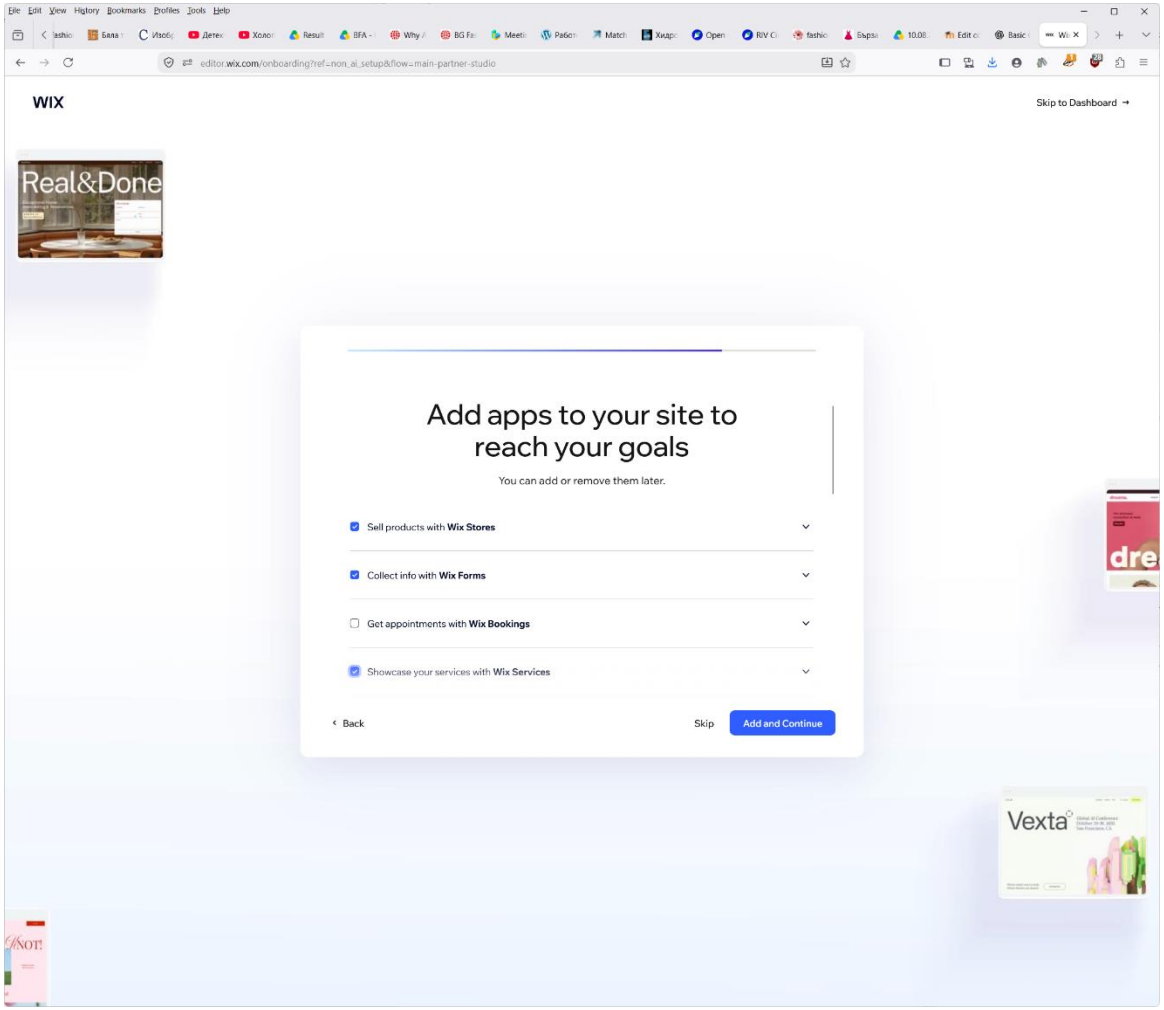




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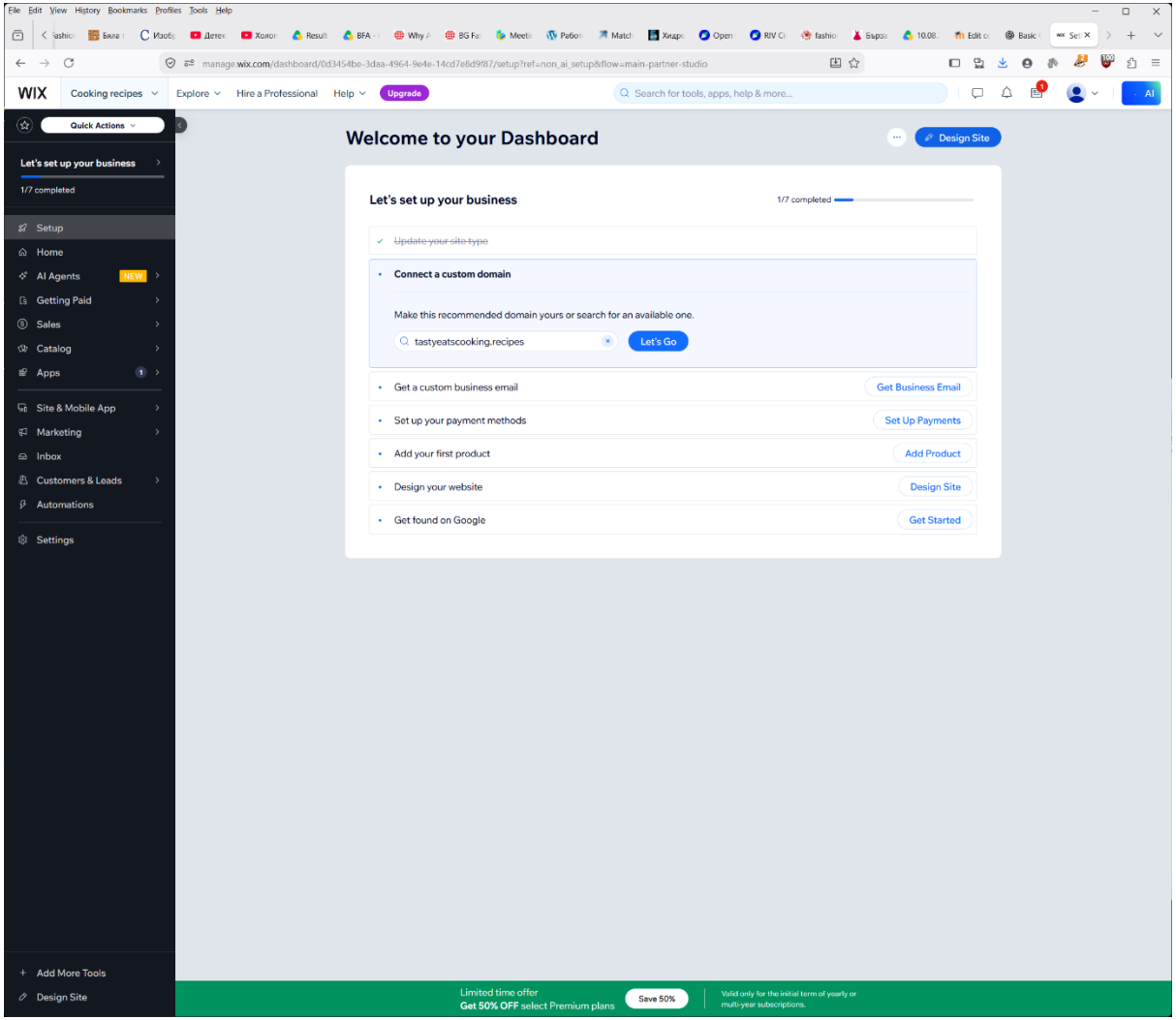
Wix will ask you some information to help you add the necessary sections to your site if you need to sell products, collect info through forms, etc.



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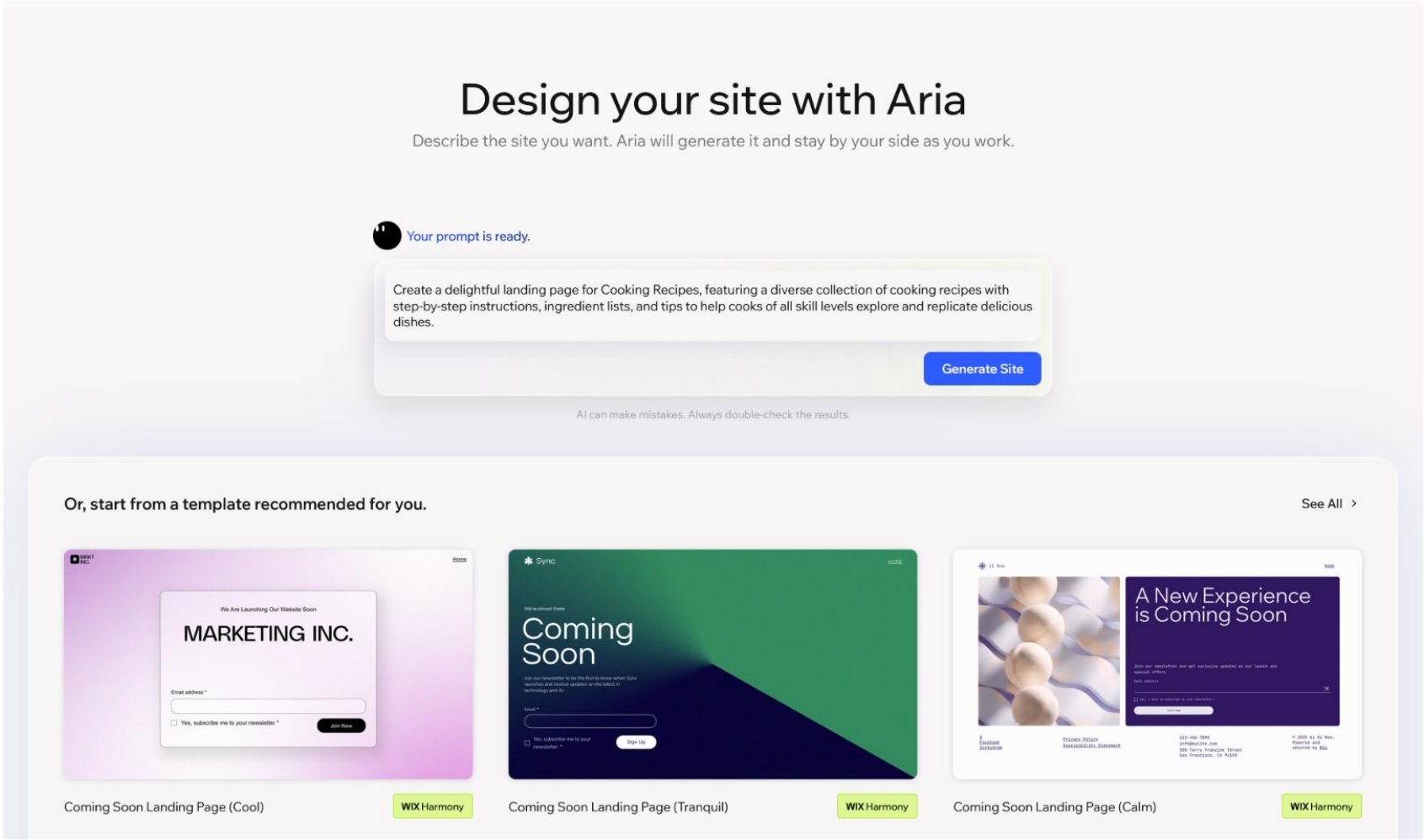
When it asks about connecting a custom domain click ***Skip for now***. Finally, you will land at the ***Dashboard***. Click the blue button ***Design Site*** on the top.



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Then choose a suitable website template. I selected a template that could be adapted to a food and recipe blog and then opened it in the Wix Editor (the template that is on the right on the image below.



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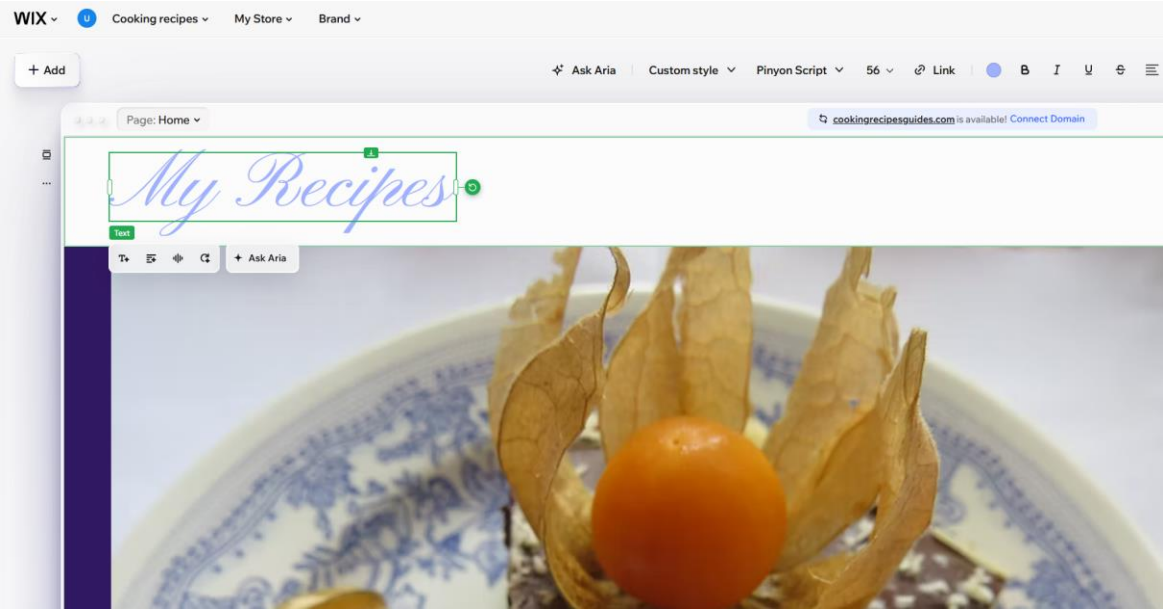
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Instead of creating several separate pages, I decided to keep the website as a **single scrolling page**. This made the layout simple and allowed the recipes to be presented one after another as the visitor scrolls down the page.

BUILDING THE LAYOUT

I structured the page using separate sections. Wix sections are useful for organising related content and can be rearranged and customised within the page.

At the top of the page, I created the main introduction area with the title **"My Recipes",** which is a text box with specific font. I wanted the beginning of the page to be visually simple and immediately communicate the purpose of the website.

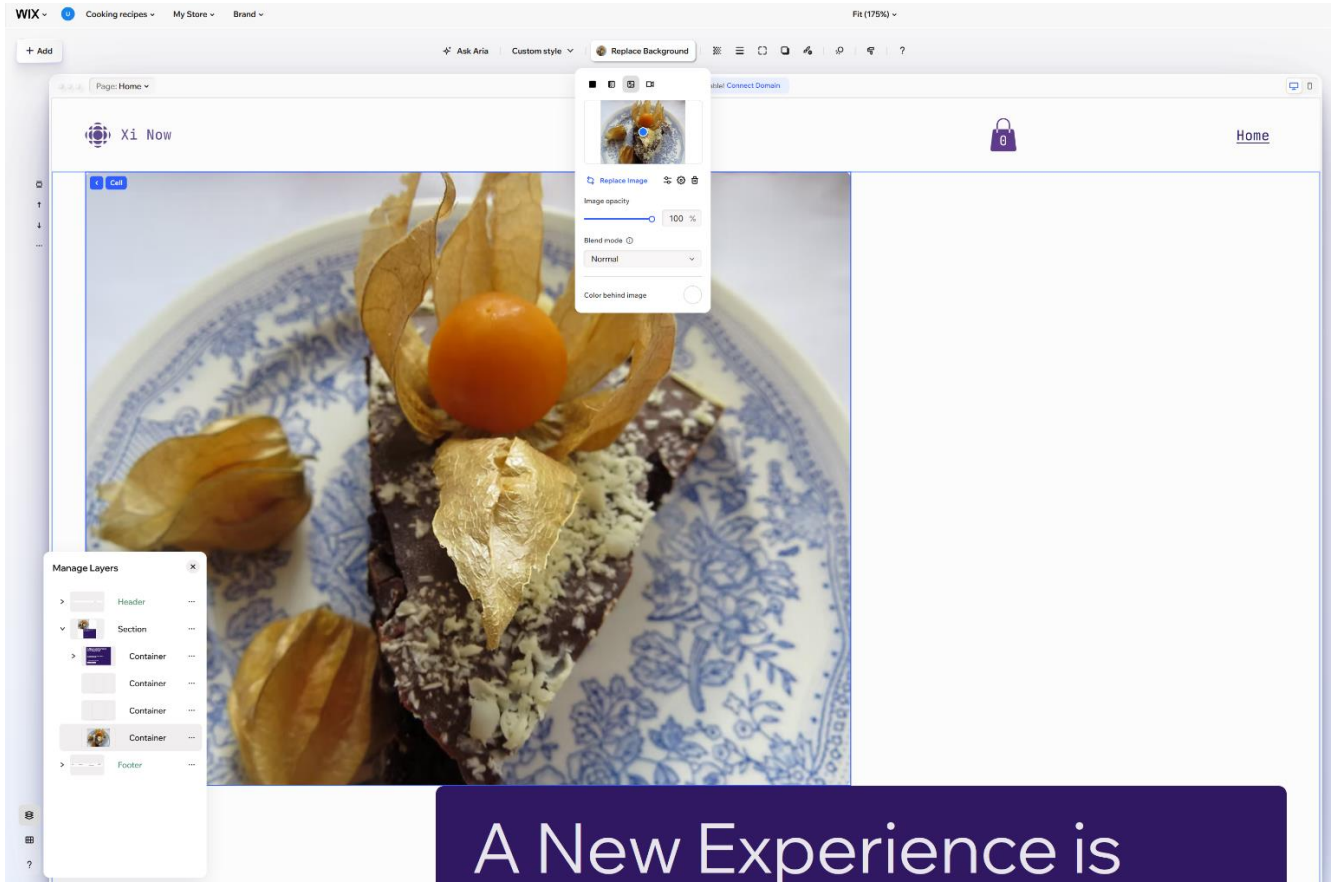


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You can add elements by clicking the button ***+ Add*** on the top left and select Elements to add Text, Image, Button, Video, Form, List, Gallery etc.

I then added food photographs to introduce the recipes. The images are an important part of the layout because a cooking blog is highly visual. I uploaded my own photographs through the Wix media tools and replaced the template's original images with images related to my recipes. If the image is existing in the template, just click ***Replace Background*** button on the top.



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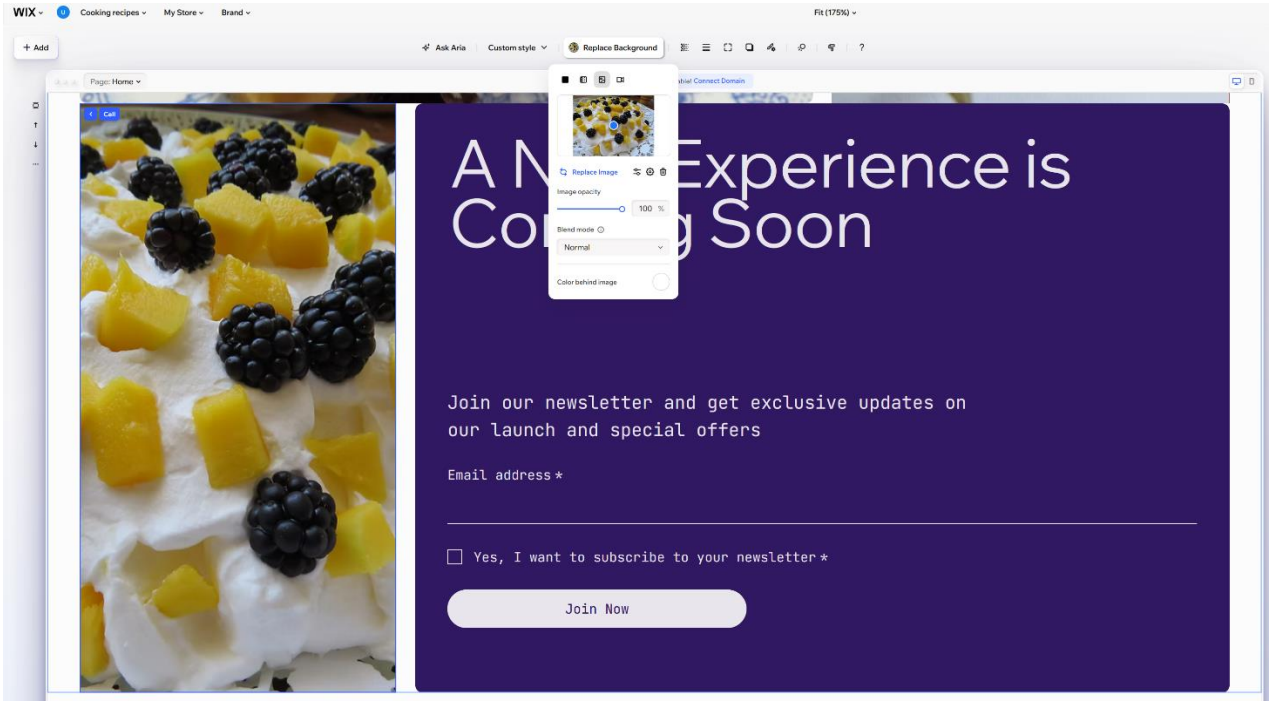
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ADDING THE RECIPES

After creating the main visual structure, I added the recipe content below the introductory area.

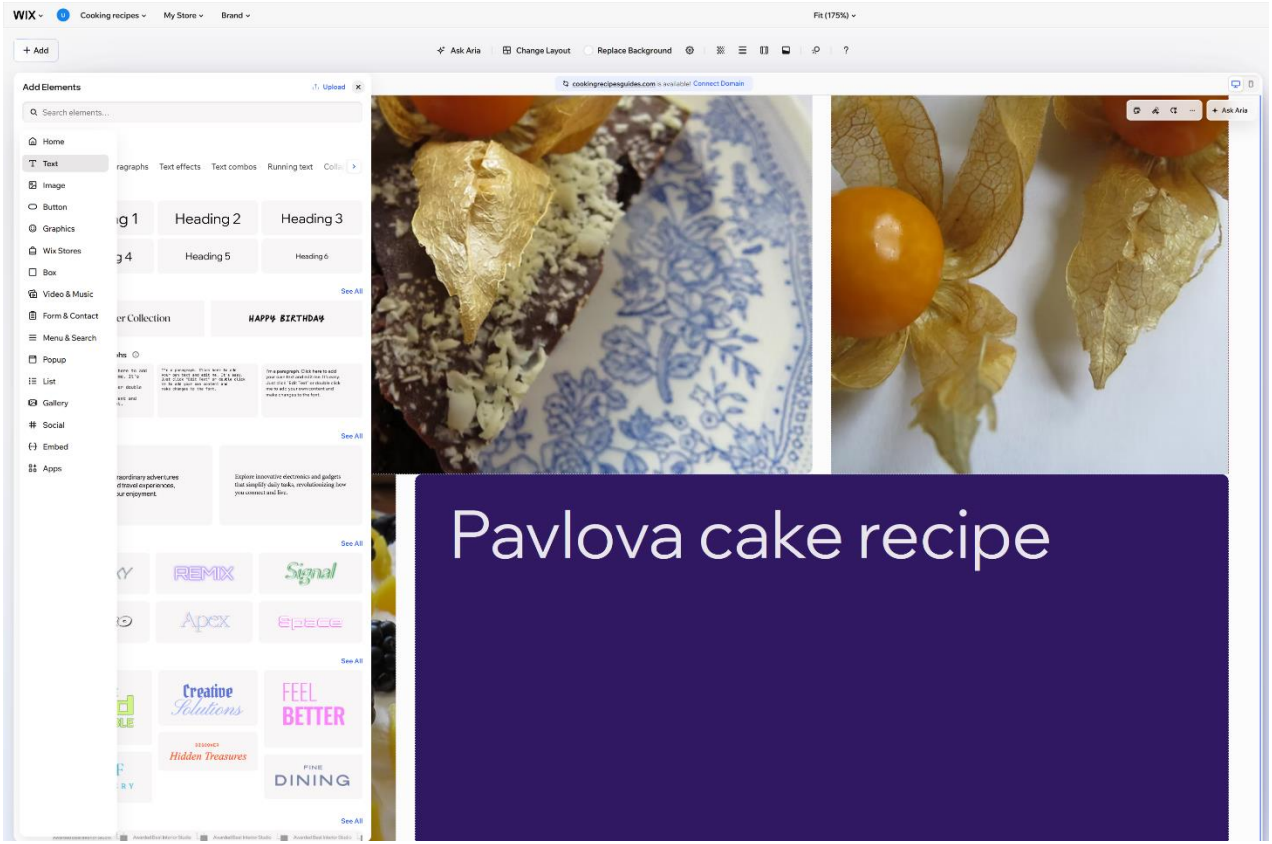
The first recipe is a **Pavlova cake**, with a large recipe title followed by the ingredients and tools and then step-by-step instructions. The text is organised into clearly separated parts so that the visitor can easily follow the recipe while scrolling.

For example, the Pavlova section includes the ingredients such as egg whites, sugar, cornstarch, vanilla and cream, followed by instructions covering preparation, whipping the egg whites, adding the sugar, shaping the meringue, baking and decorating the cake.



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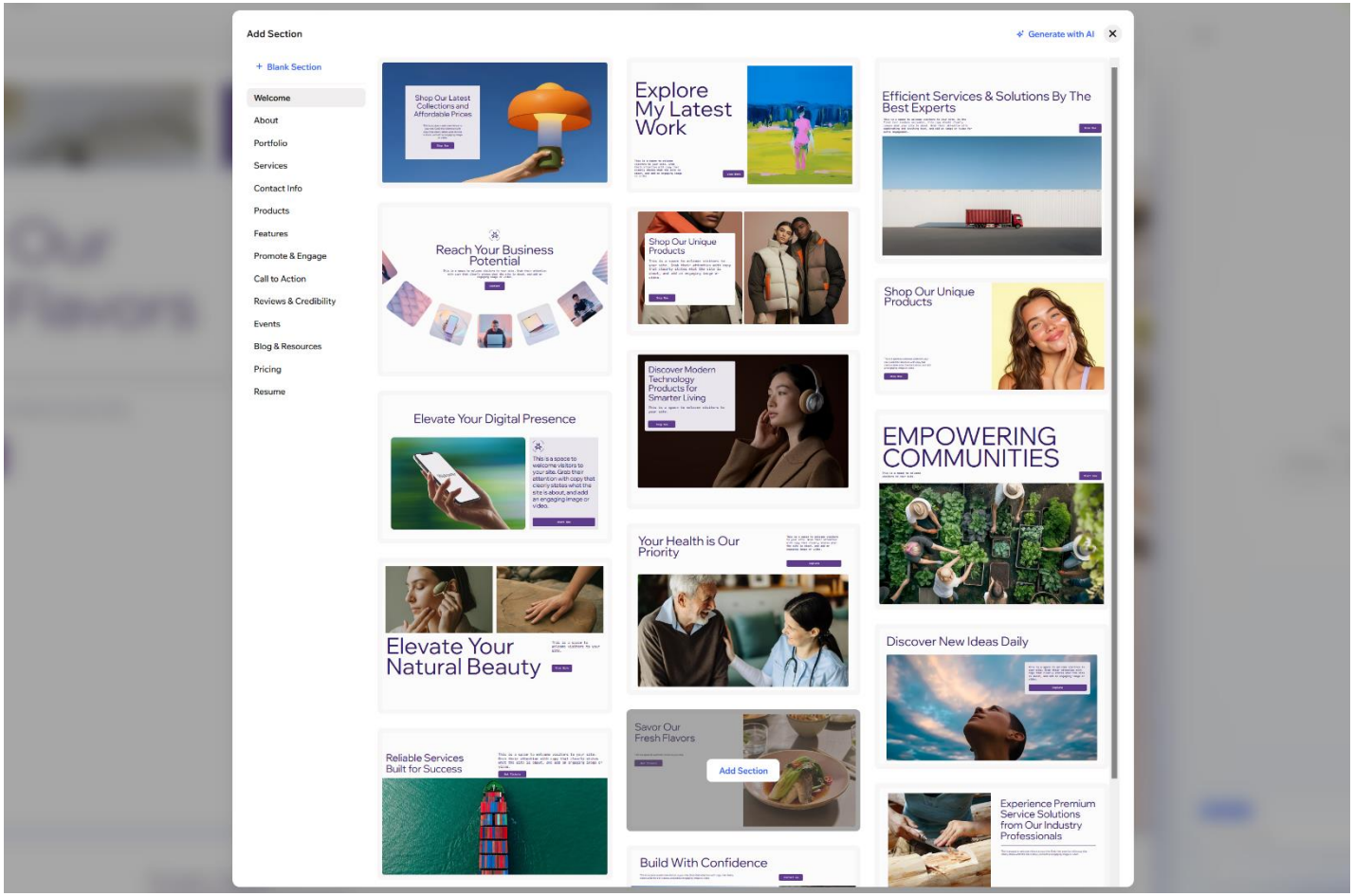
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Further down the page, I added another recipe, **Easy Chocolate Cake with Physalis**. I used the same general approach: first added a new section with a suitable layout.

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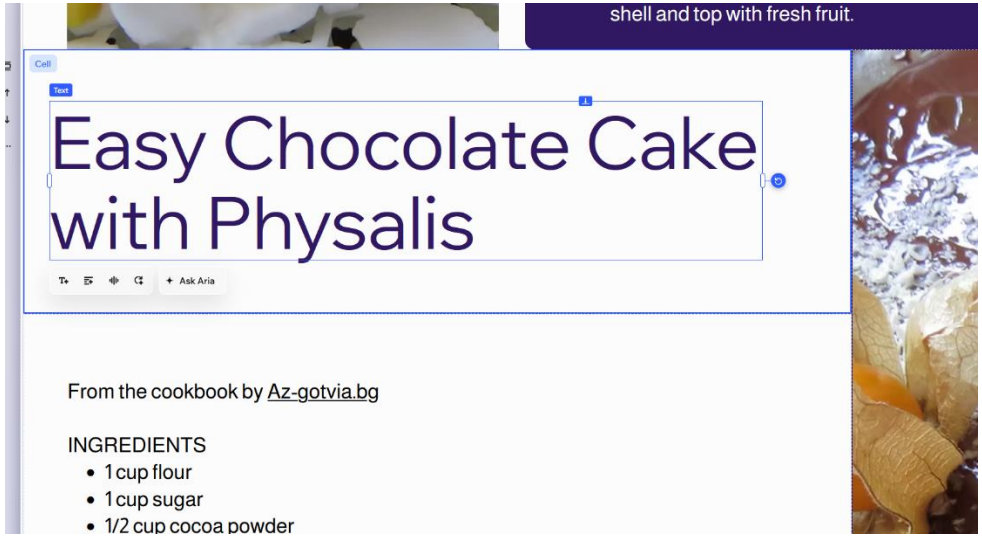


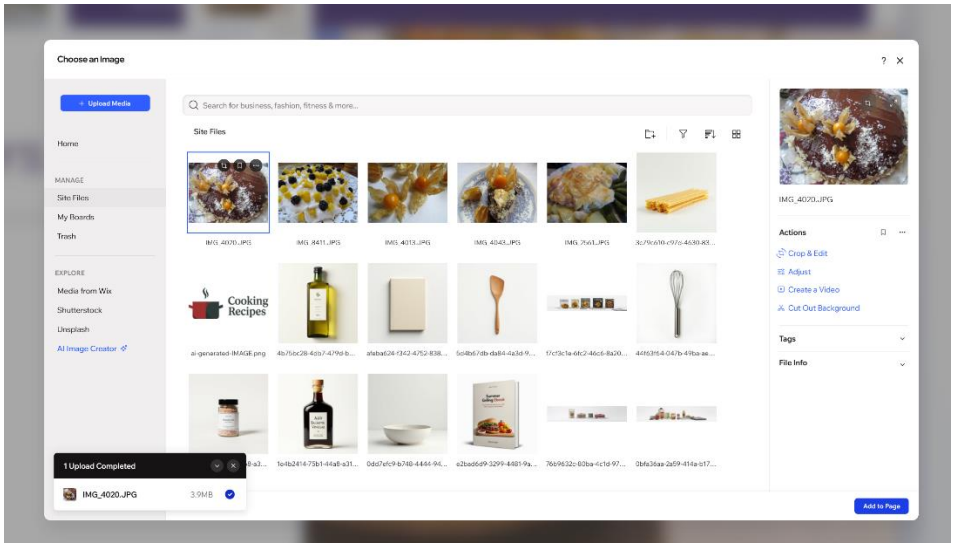
Then I edited the text to include the recipe title, ingredients, decoration details and preparation method.

Tip: If the text box does not fill the white space, you can resize it by dragging the box clicking on the handles.

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I replaced the existing image with a real image of the cake.

COMBINING IMAGES AND TEXT

One of the main layout decisions was to combine photographs with the corresponding recipe information. The photographs help break up the larger blocks of text and make the page more attractive, while the headings and smaller sections make the recipes easier to scan.

I edited the text directly in the Wix Editor and adjusted the positioning and size of the elements to fit the page. Wix allows elements such as text and images to be customised within each section, making it possible to adapt a template to the specific content of the website.

I also kept the overall design relatively simple. Since the main purpose of the page is to display recipes, I avoided adding unnecessary elements that could distract from the photographs and instructions.

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FINAL LAYOUT

The finished website follows a simple vertical structure:

Website title → Food images → Recipe 1 → Recipe ingredients → Recipe instructions → Recipe 2 → Recipe ingredients → Recipe method

This one-page structure makes the website easy to navigate because the visitor can simply scroll through the recipes without opening multiple pages.

Finally, I previewed the website in Wix to check the positioning of the images, headings and recipe text before publishing it. The result is a basic cooking blog that demonstrates how a Wix template can be adapted into a personalised one-page website using images, text and organised sections.

CONCLUSION

This project shows how a website can be created and customised in Wix without needing to code the layout manually. I started with an existing template, adapted its structure, uploaded my own food photographs, replaced the original text and organised the content into sections.

The main design idea was to keep everything on one continuous page and use images and clearly structured recipe text to create a simple cooking-blog layout. This approach makes the website easy to build for a beginner while still providing a clear and visually engaging way to present recipes.

The website is published at https://skabaivanova.wixsite.com/cooking-recipes

Cradle IMPACT GRID Bulgarian Digital Cluster NEXUS EDUCATION

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